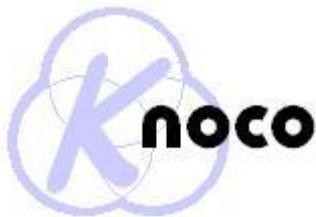




March 2014

The Knoco Global Survey of Knowledge Management



In This Issue

- [Why survey?](#)
- [Who is the survey for?](#)
- [What you will get from the survey](#)
- [What the survey covers](#)
- [Other KM surveys](#)
- [Welcome Knoco Poland](#)
- [Knoco news](#)

Other News

[Click here to take the survey](#)

How do you win at KM?

What are the most commonly used tools, and which ones work the best?

What sort of value is being delivered through KM, and which elements of KM deliver that value?

What sort of team, budget and change management approach do successful KM companies apply?

How does this vary by industry sector, company size and country?

These are some of the questions we hope to answer for you through the Knoco Global Survey of Knowledge Management, 2014.

This report will be provided free of

It will take about 30 minutes for you to work through the survey online.

charge to everyone who participates in the survey. Participation is open for one month only (closure date end April).

[Click here to take the survey](#), or read on for more context.

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Why Survey?

[Knowledge Management](#) is nearly 2 decades old, yet remains in many ways an immature discipline. There is no agreement over what KM involves or how it should be addressed. Arguments still break out over its definition, what it should be called, and even whether it exists at all.

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One way to make sense of this complex field is to take an overview of current practice



around the world and across industries, and to see;

- What people commonly include under a KM heading
- What their common KM focus is, and how this translates into value delivered
- What resources, technology and processes they apply
- Where the value has been generated from KM to date, and
- what barriers they face, and what the effective enablers are.

That's the idea behind the [**Knoco Global Survey of Knowledge Management, 2014**](#) - to answer these questions, and many more.

Who is the survey for?

The survey aims to gather data from companies with experience or aspirations in the KM field. The survey imposes no definition on the term



"Knowledge Management" - if you say you are doing KM, you can take the survey.

Please take the survey if you can answer on behalf of an organisation (not a single person) of any size, sector or geography, which;

- Is currently implementing Knowledge management,
- Has already implemented Knowledge Management
- Is currently planning to implement Knowledge Management,
- Has reviewed Knowledge Management and decided against it, or
- Has tried to implement Knowledge

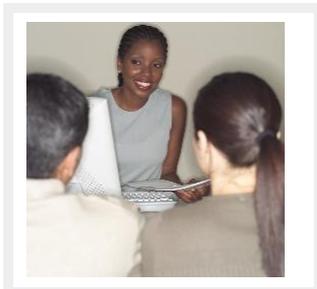
Management in the past, but gave up.

[Click here to take the survey](#)

What you get from the survey

Filling in the survey will take you about half an hour. The survey has 50 core questions, then some optional detail on Communities of Practice, Lesson Learning and Best Practice development.

In return we will email you a free copy of the survey report once the survey is complete. We anticipate that this will be in May.



We currently intend to offer the survey report for sale to non-participants later in the year.

All survey responses will remain anonymous. Your email address and other data will not be shared with other participants. nor included in the final report.

nor shared with third parties, nor added to the Knoco newsletter distribution list.

[Click here to take the survey](#)

What the survey covers

The survey contains a number of sections, as follows;

- A Demographics section, to capture data on company size, geography, industry sector and current KM status, to allow us to filter results to show how KM may vary with any of these parameters
- A Resources section, to gather data on KM investment in terms of KM team and budget
- A Scope, Focus and Value section, to gather data on where people are focusing their KM activity, the value they have delivered to date, and where that value has come from

- A Technology section, to identify the most popular KM technologies and those that deliver the most value
- A processes section, to identify the most popular KM processes and those that deliver the most value
- A Governance and culture section, to look at barriers, enablers, metrics and incentives, and their effectiveness
- An optional section on Best Practices
- An optional section on Lessons Learned
- An optional section on Communities of Practice

[**Click here to take the survey**](#)



Other KM surveys

Knoco offers three other online surveys, which can be found [here](#).

These include

- A quick first-pass survey of KM maturity,
- A detailed survey of lesson-learning
- A detailed survey of Organisaitonal Learning culture.

Knoco Poland

We are pleased to welcome [Knoco Poland](#) to the global Knoco brand.



Knoco Poland is a team of consultants headed by Ewa Stelmaszek. Ewa has a great experience in all the areas crucial for successful implementing KM in the organization - people management, processes management and technology.

[Ewa Stelmaszek,](#)
[Knoco Poland](#)

She has been operating in the consulting and training area for last twenty years, when she has been engaged as a CEO, Branch Manager, Regional and Sales Director in education and consulting companies.

Over the past 7 years she has been successfully managing many projects focusing on processes in these projects, people and knowledge sharing. Ewa has an extensive experience in building internal capacity at the individual, team and organizational level.

Other Knoco News

[Knoco](#) continues to work with new and established clients, and in the past couple of months have been supporting our Belgian Utilities client as they approach KM roll-out, conducting lessons capture sessions for two oil-company clients, assessing the state of KM in two companies, one in Canada and one in the UK, and providing mentorship for a Japanese KM team. Stephanie continues to work with a Nigerian NGO, helping them implement the KM strategy that she created

for them in 2013. In addition we have been busy applying the [Bird Island Exercise](#), with the usual spectacular results. New clients have been signed in Indonesia and UK/Saudi Arabia.

Stephanie is back from KM Middle East, Tom is preparing for a [conference in Barcelona](#), Rupert is running a [masterclass in KM culture](#), and Javier is preparing for [a conference in Sao Paolo](#). Nick and Stephanie are on the final edit of their book on KM Strategy.

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